

Evaluation Factor Weighting Survey Results

9/26/14

Overview

In July 2014, Puget Sound Energy (PSE) asked the Community Advisory Group to provide feedback on nine evaluation factors via an online survey. The purpose of the evaluation factor survey was to determine the average importance – indicated by weighting percentages – advisory group members assign to each evaluation factor. Of the 24-member advisory group, 23 members participated in the survey.

Between Aug. 27 and Sept. 17, 2014, PSE gathered community feedback on evaluation factor weightings through a separate online survey. A total of 461 community members provided their input.

At their meeting on Oct. 1, 2014, the advisory group will consider the community’s weighting results, review their weighting results, and make weighting adjustments, as necessary.

The table below presents averaged results from both the community and advisory group surveys. Evaluation factors are listed alphabetically. The right-hand column in the table is available for advisory group members to make note of the final adjusted weightings determined in the Oct. 1 meeting. Once vetted and finalized, weightings will be used in the Multi-Objective Decision Analysis (MODA) process, which the advisory group will use to evaluate the narrowed list of route options.

Weighting Survey Results

Evaluation factor	Community weighting	Advisory group weighting	Adjusted advisory group weighting
Avoids impacts to aesthetics	14%	5%	
Avoids residential areas	31%	24%	
Avoids sensitive community land uses	10%	13%	
Avoids sensitive environmental areas	12.5%	7%	
Least cost to the rate payer	7%	14%	
Maximizes longevity	4%	9%	
Maximizes opportunity areas	6%	15%	
Protects health and safety	9%	9%	
Protects mature vegetation	6.5%	4%	
Total	100%	100%	100%